

## THE FINE LINE BETWEEN GAMING & GAMBLING How Games Promote Gambling

From loot boxes to virtual currencies to skins – the new generation of digital games often simulate the potentially harmful behaviors of gambling.



## **HOW ONLINE GAMING PROMOTES GAMBLING:**



Games offering opportunities for login rewards with instant upgrades create the habit of gaming every day.



Loot boxes and spin-to-win rewards replicate reallife gambling opportunities by building competition among online friends and allowing players to earn fake money or other prizes.



Innocent-looking games with shiny, little rewards may seem harmless. But they could lead to lifelong issues for the young people exposed to them.



